

CS Jasweth

Digital Product Designer

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Experience

UX Design Intern

Microsoft IDC

Hyderabad

September 2022 - Present

As a UX Design Intern for the Graduation Project with the STCI team in the Microsoft Bing shopping vertical, I am responsible for designing a whole new customer experience for Communities-based deal discovery for shopping.

Design Intern

Tata Digital

Bangalore

June 2022 - August 2022

As a Design intern, I was tasked with reimagining the post-digital mobile phone buying experience for customers. Responsibilities included doing user research and developing design concepts.

Product Design Intern

MarkovML

San Francisco

March 2022 - June 2022

Worked as a Product Designer for building the digital experience of the Machine Learning, AI & Data analysts dashboards. Responsibilities included conducting user research, building design System & strategy for the product.

Product Designer

360 Inc.

Dubai

June 2021 - January 2022

As a Digital Product Designer, I was responsible for developing & managing the digital experience for various business groups. Conducting user research, creating a design strategy, and creating a design language and system for websites and mobile applications.

Graphic/UI/UX Designer

Thumbay Media

Dubai

April 2018 - August 2019

Worked as a design strategist and in-house UIUX designer for the Thumbay Group in the United Arab Emirates on a variety of promotional events, commercials, and in-house software and applications.

Notable Works

Designer, Graffiti Artist

UNODC & DCD

Head Graphic Designer and Graffiti Artist for the UNDRUG 2016 campaign for the United Nations Office on Drugs and Crime (UNODC) and the Drug Control Department (DCD)

Education

National Institute of Design

Masters in Interaction Design

Bangalore

September 2020 - Present

Sacred Heart College

Bachelors in Commerce (taxation)

Kerala, Thevara

June 2014 - March 2017

Certification

Toonz India Ltd

Diploma in Graphic Design & Motion Graphics

Kerala, Trivandrum

June 2017 - December 2017

Awards & Recognitions

National Award Winner - Installation Design

Feb 2018

Kerala State MG University Award Winner - Poster Design

Mar 2017

All Kerala Painting competition - Winner

Mar 2015

MGU Special Mention for Magazine Layout Design & Illustration

Apr 2017

Thumbay Media Rising Star Award

Jan 2019

Skills

Adobe XD

Figma

Sketch

Invision

Balsamiq Mockups

Rotato

Invision

Protopie

Lottie

Photoshop

Illustrator

After-effects

Final Cut Pro

Davinci Resolve

Unity

Indesign

Premiere Pro

Audition

Rhino

Keyshot

Embedded C

Cinema 4D

Procreate

Sketching

Photography

Capture one Pro

Lightroom

Camera Raw

Cinematography